



Life-Changing Student Experience

We will foster a community that provides students with a vibrant experience of faith formation, a deep sense of belonging, and an understanding of God's call for their lives.



Thriving Culture

We will be a Christ-centered learning community that fosters flourishing for all.



Centered on Jesus

We will continuously build capacity and capability as we steward the resources God has given us so that Bethel flourishes for future generations.



Operational Excellence

We will offer excellent, Christ-centered academic programs that transform students to meet the world's most pressing needs.



Transformative Academics

Mission

Boldly informed and motivated by the Christian faith, Bethel University educates and energizes men and women for excellence in leadership, scholarship, and service. We prepare graduates to serve in strategic capacities to renew minds, live out biblical truth, transform culture, and advance the gospel.

Vision

Bethel will be the Christ-centered university of choice for this century. Rooted in faith. Committed to excellence. Bethel will become the leader in Christian higher education by building stronger communities, equipping confident leaders and gracious servants, and preparing passionate world-changers. Through our thoughts, words, and actions, we'll demonstrate what it means for a university to be centered on Jesus Christ.

Values

Christ-Followers | Character-Builders | Truth-Seekers | Learners | Reconcilers | Salt And Light | World-Changers