

# Student

*Temporary address until May 24:*  
3900 Bethel Drive  
St. Paul, Minnesota 55112  
651-638-0000

*Permanent Address after May 24:*  
1340 Axel Drive  
St. Paul, Minnesota 54360  
651-435-6708 [student@bethel.edu](mailto:student@bethel.edu)

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## OBJECTIVE

To obtain a marketing related position in an advertising agency.

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## EDUCATION

### Bachelor of Arts

Major in Communication with minors in Business and Art

**Expected completion: May, 2007**

BETHEL UNIVERSITY, ST. PAUL, MN

### RELATED COURSES:

Marketing

Psychology of Advertising

Public Relations in Today's Society

Television Production

Business Communication

Persuasion

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## RELATED EXPERIENCE

### Marketing Intern

COOLO ADVERTISING AGENCY

**Fall, 2006**

ST. ANTHONY, MN

- Worked closely with three agency clients, developing and implementing their marketing plans
- Produced weekly display advertisements
- Served as part of the creative team, developing ideas for new marketing strategies
- Developed a system to accurately track client satisfaction
- Researched and effectively placed two television advertising campaigns

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## OTHER EXPERIENCE

### Summer Service Project

SEND INTERNATIONAL

**Summer, 2005**

QUITO, ECUADOR

- Worked as a team to rebuild three homes
- Developed effective working relationships with diverse populations
- Gained knowledge of the Ecuadorian culture
- Learned to adapt to adverse and often stressful working conditions

### Teaching Assistant

COMMUNICATION DEPARTMENT, BETHEL UNIVERSITY

**Fall 2004-Spring 2005**

ST. PAUL, MN

- Created organizational system to effectively review and store student activities
- Helped students with television production projects
- Trained students in use of television production equipment
- Performed routine maintenance tasks for television studio

### Secretary

BUSINESS ELEMENTS

**Summer 2004**

ROSEVILLE, MN

- Assisted manager in processing customer orders
- Gained flexibility while working in stressful situations
- Dealt with a diverse client base, processing orders and ensuring proper shipping