

You are Invited to Sponsor Bethel University's [Spring CME Event!](#)



Attendees: Physicians, Physician Assistants, Nurse Practitioners and Mental Health Professionals, from multiple specialties across the medical community.

Projected Number of Attendees: 85+

Date: Friday, April 12 2024 from 8AM - 3PM ([website](#))

Event Description: In an interactive format, learn about confronting the complex issues of obesity and weight management. Speakers will provide updates in medical, surgical, and nutritional options, as well as best practices for working with patients in the primary care setting. We are offering a reduced rate for Bethel community members who do not require continuing education credits and for Bethel Clinical Adjunct Faculty. Breakfast and lunch are provided. Conference is pending approval for 6.0 AAFP prescribed credit hours (equivalent to 6 AMA category I credits, or 6 AAPA category I credits).

Why Sponsor This Event:

Bethel University is recognized as a leader in medical education programs that focus on excellence and compassion. Event sponsorship provides an opportunity for sponsoring organizations to demonstrate their support for local healthcare providers' commitment to compassionate care and improvement of health and wellness for Minnesota residents.

Funding generated from this sponsorship program will be used by the Bethel University PA program to advance compassionate care through influencing provider and student interest, offering professional development, and hosting continuing medical education events.

Sponsoring organizations will also receive bonus visibility via event marketing and social media as described in our event sponsorship opportunities below.

Event Sponsorship Opportunities:

Table sponsorship: \$1500 (limit 6):

- One 3x5 table in exhibit hall
- Sponsoring organization's logo on conference attendee agendas
- Sponsoring organization's logo displayed on the event registration page
- Link to the organization's website as an event sponsor.
- Tagging of sponsor in one social media post
- Promotional material and/or one item provided by the sponsoring organization, to be included in attendee handouts
- Networking during registration, meal service and designated breaks
- Registrant list that includes attendee name and company affiliation. The list will be emailed before the event and provided in print on site

Welcome Breakfast & Coffee Sponsor: \$2000 (1 available)

Put your company at the center of conversations between attendees at breakfast and coffee served in the Exhibit Hall.

- Sponsorship signage posted at food and beverages for attendees.
- Sponsor is recognized with a statement of thanks
- Sponsor is also recognized on the event website, email promotions, printed and online programs, and onsite signage

Lunch Sponsor: \$2,500 (1 available)

- Sponsorship signage posted at food and beverages for attendees
- Sponsor is recognized with a statement of thanks during lunch
- Sponsor is also recognized on the event website, email promotions, printed and online programs, and onsite signage

Registration Bag Swag Sponsor: \$350 (1 available)

Sponsor provides bags for guests. Bags will be placed at the registration desk for attendees to take during the event. Sponsor may also provide a piece of literature or giveaway for inclusion in bag (subject to Bethel event committee approval).

Notepads & Pens Sponsor: \$250 (1 available)

Sponsor provides notepads and pens of their choosing for placement at each attendee chair for the start of the event.

To Sponsor Contact:

Tammie Haveman

Director of Clinical Partnerships

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