



Summer Piano Academy

Inspiring the Next Generation of Pianists

In July of 2024, Bethel University proudly launched the very first Summer Piano Academy, bringing together 55 talented young pianists from across Minnesota—and even as far as the Philippines—for a week of music, mentorship, and discovery.

For these students, the Academy was far more than a camp. It was a life-changing experience where they deepened their artistry under the guidance of world-class faculty, found inspiration in a community of passionate peers, and performed in the Benson Great Hall—one of the finest concert venues in the region. Students left not only with stronger technical skills but also with newfound confidence, lifelong friendships, and a deeper love for music.

The Academy was founded by Dr. Tina Park, Assistant Professor of Piano at Bethel University, and Dr. Horacio Nuguid, internationally respected pianist and teacher. Their vision was simple yet powerful: to provide pre-college pianists with the kind of immersive experience that prepares them for future artistic excellence, while surrounding them with encouragement, joy, and collaboration.

Thanks to tuition support, the inaugural year covered critical expenses—faculty salaries, student worker support, counselor housing, meals, piano rentals, professional videography, and enrichment activities. But as demand grows, so does the potential to expand our impact.

With the help of sponsors like you, we can:

- Provide additional piano rentals so more students can participate.
- Bring national and international guest artists to inspire students with fresh perspectives.
- Expand marketing to reach deserving students across the nation.
- Offer scholarships so that financial barriers never prevent a child from experiencing this transformative week.

Your partnership is an investment in the next generation of musicians. Together, we can make Minnesota home to one of the most inspiring summer piano programs in the country—a program that cultivates excellence, nurtures creativity, and builds a vibrant community of young artists.



2024 Bethel University Summer Piano Academy - Field trip to the Minnesota Public Radio

Sponsorship Opportunities

Partner with us to inspire, empower, and transform young musicians.

■ Inspiration Sponsor — \$1,000

Give every student a symbol of pride and belonging.

- Provides custom-designed camp t-shirts for all participants.
- Donor's logo included in the t-shirt design and on select event materials.
- Recognition in event programs.

■ Visibility Sponsor — \$2,500

Help us share our story nationwide.

- Supports marketing on a national level, including an exhibition booth at the MTNA Conference and ads in *American Music Teacher* magazine.
- Sponsor's logo on all marketing materials: website, banners, posters, recital programs.
- Recognition in promo videos and social media.
- Mentions during events and at the final concert.

■ Artist Sponsor — \$5,000

Bring world-class artistry directly to our students.

- Enables us to invite distinguished national and international guest artists.
- Logo on all marketing materials and the website.
- Exclusive shout-outs on social media.
- Recognition in promo video, event programs, and final concert.

■ Growth Sponsor — \$7,500 Expand opportunities by welcoming more students.

- Covers the cost of additional piano rentals needed to accommodate more participants.
- Logo on all marketing materials and the website.
- Exclusive shout-outs on social media.
- Recognition in promo video, event programs, and final concert.

■ Legacy Sponsor — \$10,000+

Leave a lasting mark on the Academy.

- Supports overall program growth, scholarships, and long-term planning.
- Invitation to give brief remarks at the Opening Orientation.
- Logo on all marketing materials and the website.

- Exclusive shout-outs on social media.
- Recognition in promo video, event programs, and final concert.

Multi-year commitments help us build momentum, strengthen marketing strategies, and create scholarship opportunities.

If you wish to support the Bethel University Summer Piano Academy. Please contact:



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