



The Bethel Distinction

Bethel has been a leader in Christian higher education since 1871. For generations, our fusion of evangelical faith with top-ranked academics has transformed women and men, preparing them for unique callings in the Kingdom of God.

What we believe (affirmation of faith)

Here, faith, learning, and life are deliberately linked. In everything, we integrate what we believe into what we do, so we can accomplish the incredible things we were created for.

Who we are (values)

We are Christ-followers, character-builders, truth-seekers, learners, reconcilers, salt and light, and world-changers.

What we do (mission)

Boldly informed and motivated by the Christian faith, we educate and energize men and women for excellence in leadership, scholarship, and service. We prepare graduates to serve in strategic capacities to renew minds, live out biblical truth, transform culture, and advance the gospel.

How we do life together (covenant for life together)

As employees of Bethel University, we share a commitment to integrate evangelical Christian faith into our work and into our lives. Our calling includes a commitment to nurture one another, and to elevate Kingdom values over personal agendas.

Where we are going (vision)

Bethel will be the Christ-centered university of choice for this century.

Rooted in faith. Committed to excellence. Bethel will become the leader in Christian higher education by building stronger communities, equipping confident leaders and gracious servants, and preparing passionate world-changers. Through our thoughts, words, and actions, we'll demonstrate what it means for a university to be centered on Jesus Christ.

How we will get there (focus)

Through our relationships with Christ and others, we will seek to serve students, build community, and transform lives.

