



Campus Life Survey Results

Summary:

Toward the end of each spring semester, we ask CAS students to complete the Campus Life Survey (a homegrown survey). There are a set of items that ask about student satisfaction with some of the core elements of their experience at Bethel. In the charts farther down this email, you will see strong upward trends for **community life, spiritual growth, and sense of belonging**.

The following satisfaction ratings were **higher in 2025** compared to 2024:

- Overall educational experience,
- Community life experience (significantly higher ratings, $p = .009$),
- Spiritual growth at Bethel,
- Faith integration in the major,
- General Education (significantly higher ratings, $p = .007$),
- Sense of Belonging at Bethel, and
- Support in the major.

Six items received the highest ratings we have seen over the past 12 years:

- Community life experience,
- Spiritual growth at Bethel,
- Faith integration in the major,
- General Education,
- Support in the major, and
- Sense of Belonging at Bethel.

Academic Advising ratings were similar to 2024. Areas to watch are *instruction in the major* ratings (lower in 2025 but still solid), *overall educational experience in the major* ratings (again, lower in 2025 but still solid), and *academic challenge in the major* (similar to the lower ratings during the Covid years of 2020 and 2021).

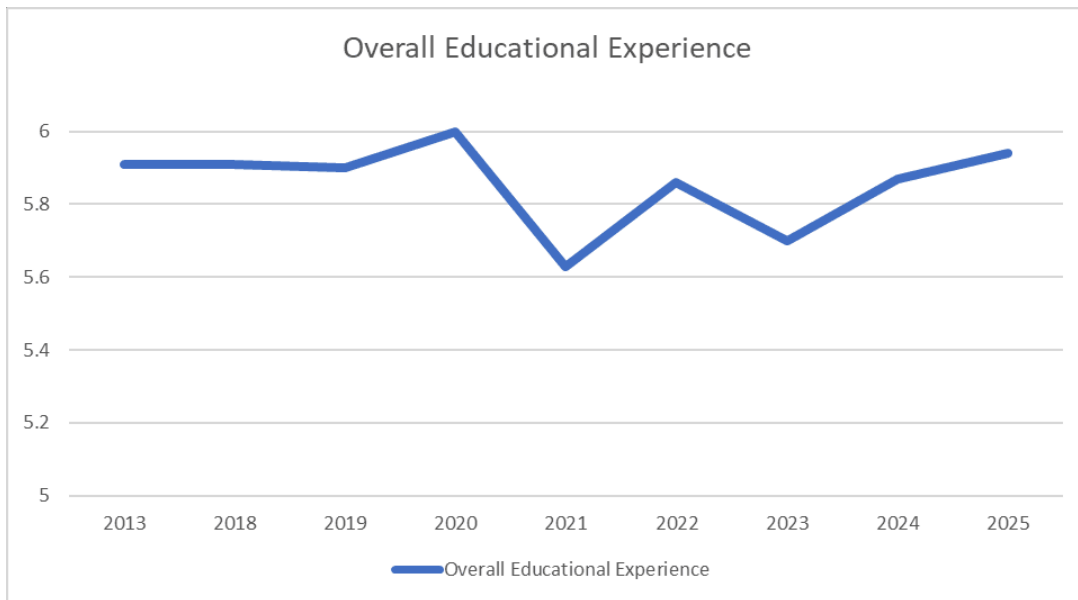
PSEO Ratings

PSEO students ($M = 5.77$) had significantly **higher ratings** for their satisfaction with General Education courses than traditional CAS students ($M = 5.16$; $p < .001$, $d = 0.48$).

PSEO students had significantly **lower ratings** for the satisfaction with:

- faith-learning integration primary major: PSEO = 5.72; CAS = 5.96 ($p = .05$, $d = 0.20$),
- leadership development: PSEO = 5.17; CAS = 5.70 ($p < .001$, $d = 0.43$),
- academic challenge: PSEO = 5.40; CAS = 5.82 ($p = .001$, $d = 0.33$),
- support in the major: PSEO = 5.59; CAS = 5.86 ($p = .034$, $d = 0.22$), and
- sense of belonging at Bethel: PSEO = 5.53; CAS = 5.82 ($p = .035$, $d = 0.22$).

Below are the satisfaction ratings in each core area from students over the past 12 years (2013-2025).



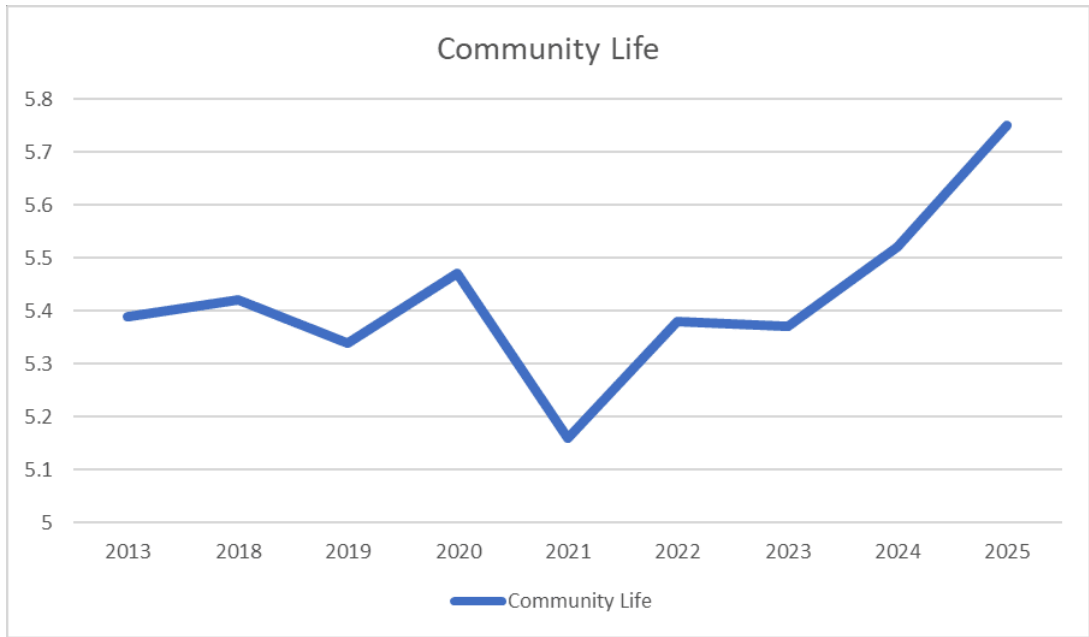
How satisfied are you with your overall educational experience at Bethel?
 1 = very dissatisfied to 7 = very satisfied scale

Best rating for this item since 2020.

Thinking about your education at Bethel, how satisfied are you with:

Item	Year	% of CAS Students Satisfied or Very Satisfied	CAS Mean
Overall educational experience at Bethel	2025	77%	5.94
	2024	77%	5.87
	2023	69%	5.70
	2022	73%	5.86
	2021	67%	5.63
	2020	80%	6.00
	2019	78%	5.90
	2018	75%	5.91
	2016	82%	5.92
	2015	76%	5.89
2013	77%	5.91	

1 = very dissatisfied to 7 = very satisfied scale



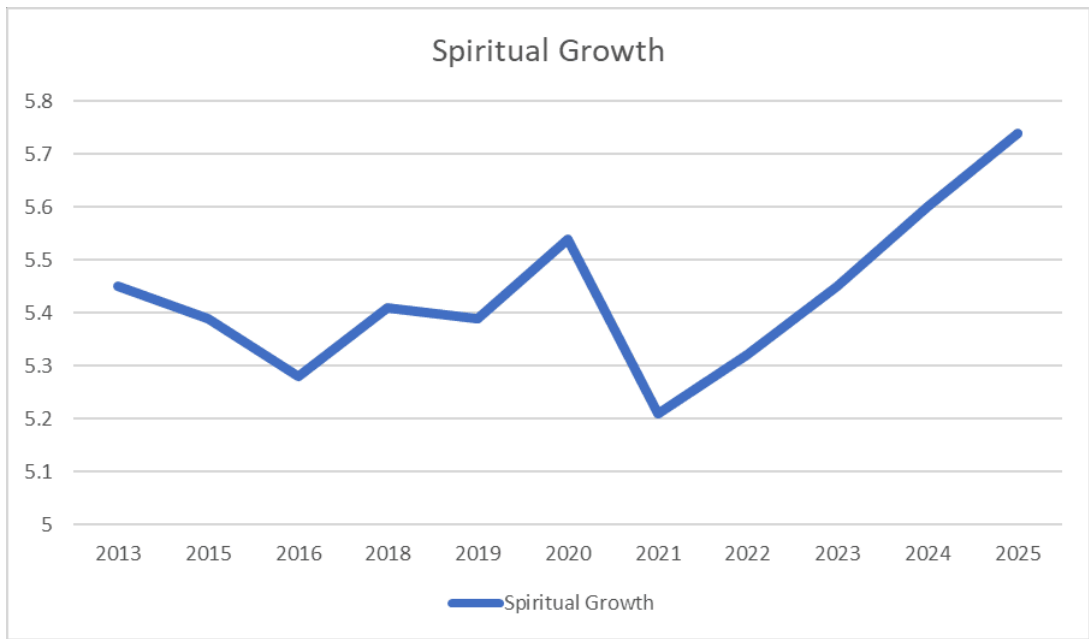
How satisfied are you with your Bethel Community Life Experience?
 1 = very dissatisfied to 7 = very satisfied scale

The ratings in 2025 were the highest that we have seen over the past 12 years. The 2025 rating is also significantly higher than 2024.

Thinking about your education at Bethel, how satisfied are you with:

Item	Year	% of CAS Students Satisfied or Very Satisfied	CAS Mean
Bethel Community Life Experience	2025	69%	5.75
	2024	62%	5.52
	2023	56%	5.37
	2022	57%	5.38
	2021	51%	5.16
	2020	60%	5.47
	2019	59%	5.34
	2018	62%	5.42
	2016	54%	5.24
	2015	57%	5.26
2013	58%	5.39	

1 = very dissatisfied to 7 = very satisfied scale



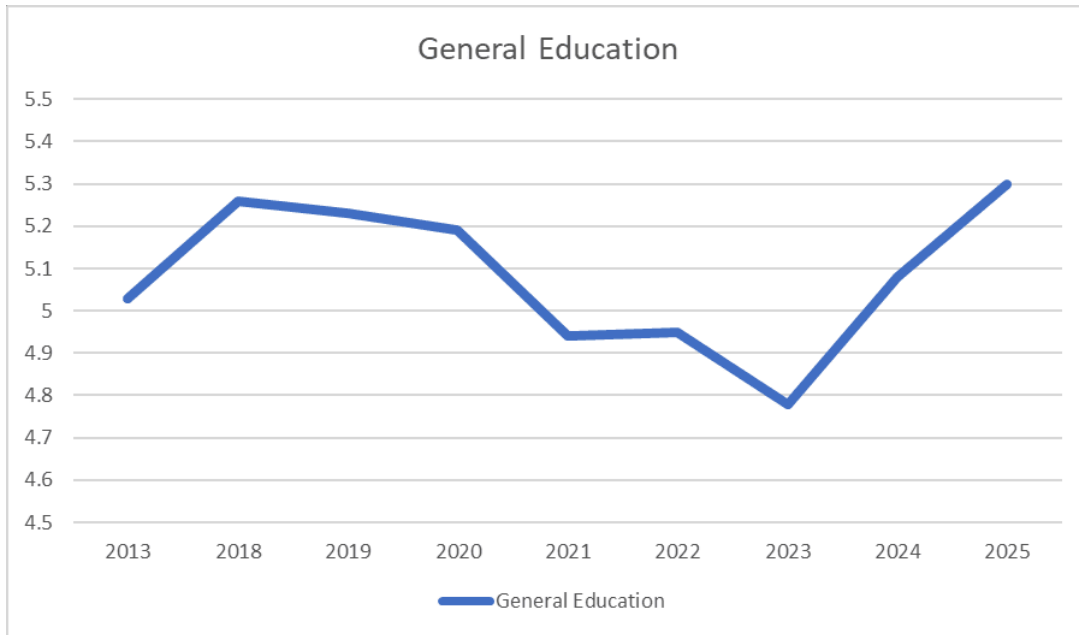
How satisfied are you with Bethel’s environment to help your spiritual growth?
 1 = very dissatisfied to 7 = very satisfied scale

The spiritual growth ratings have steadily increased from the low ratings of 2021. The 2025 ratings are the highest we have had over the last 12 years.

Thinking about your education at Bethel, how satisfied are you with:

Item	Year	% of CAS Students Satisfied or Very Satisfied	CAS Mean
Bethel’s Environment to help you in your Spiritual Growth	2025	67%	5.74
	2024	64%	5.60
	2023	57%	5.45
	2022	55%	5.32
	2021	50%	5.21
	2020	61%	5.54
	2019	57%	5.39
	2018	59%	5.41
	2016	56%	5.28
	2015	57%	5.39
2013	59%	5.45	

1 = very dissatisfied to 7 = very satisfied scale



How satisfied are you with your General Education courses at Bethel?

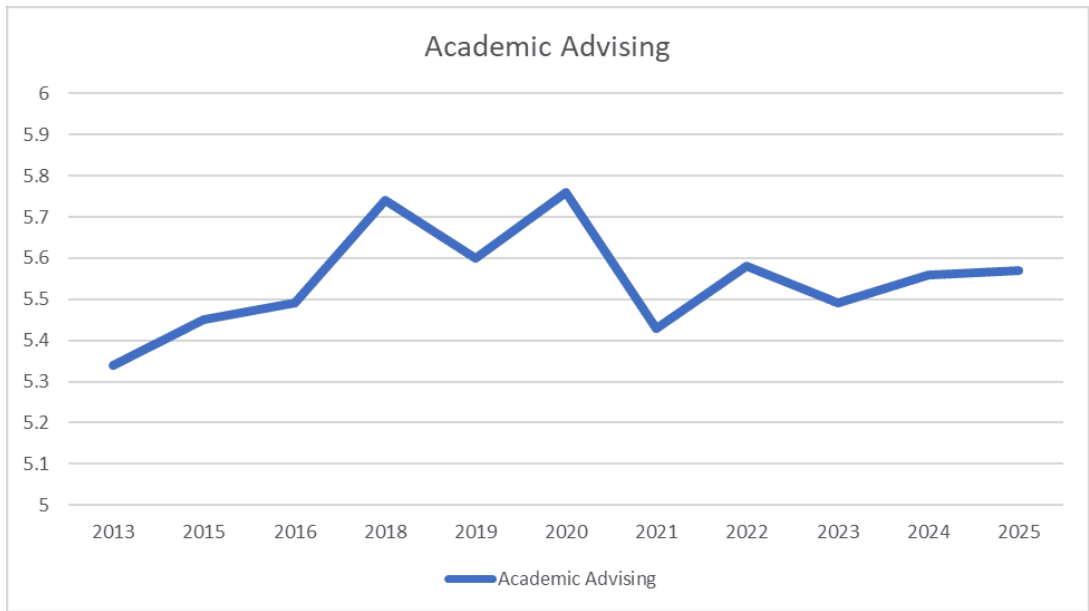
1 = very dissatisfied to 7 = very satisfied scale

Satisfaction with General Education hit an all-time low in 2023 but increased significantly in 2024 and 2025; the 2025 ratings are the highest we have seen in 12 years.

Thinking about your education at Bethel, how satisfied are you with:

Item	Year	% of CAS Students Satisfied or Very Satisfied	CAS Mean
General Education	2025	54%	5.30
	2024	44%	5.08
	2023	34%	4.78
	2022	41%	4.95
	2021	41%	4.94
	2020	49%	5.19
	2019	52%	5.23
	2018	51%	5.26
	2016	41%	4.98
	2015	46%	5.05
	2013	45%	5.03

1 = very dissatisfied to 7 = very satisfied scale



How satisfied are you with the academic advising you have received?

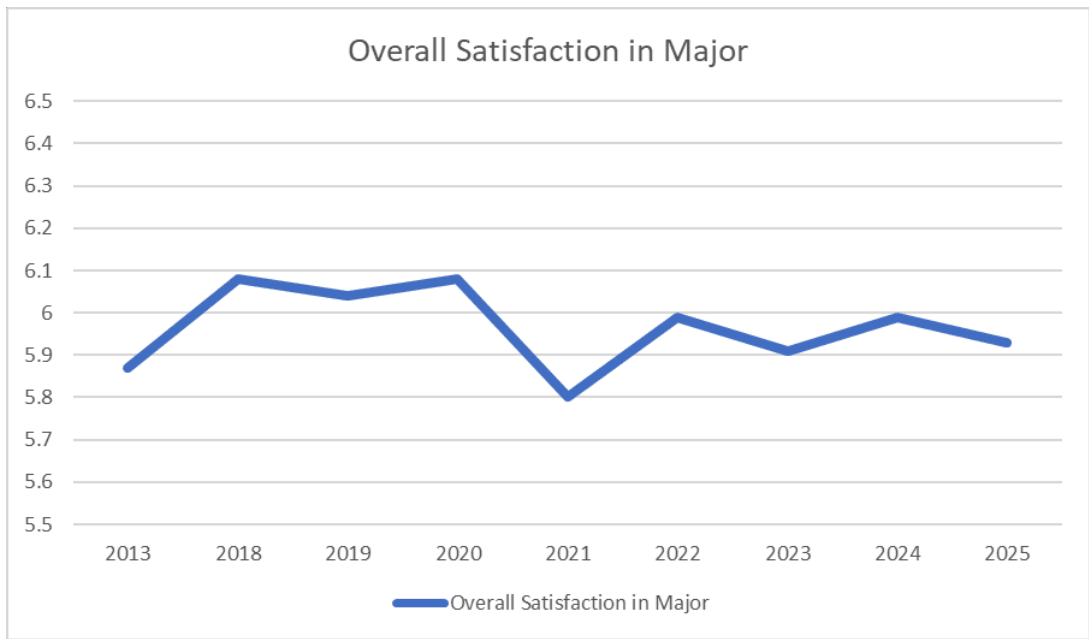
1 = very dissatisfied to 7 = very satisfied scale

The academic advising ratings have decreased since the peaks of 2018-2020. However, the 2024 ratings are still better than 12 years ago.

Thinking about your education at Bethel, how satisfied are you with:

Item	Year	% of CAS Students Satisfied or Very Satisfied	CAS Mean
Academic Advising	2025	64%	5.57
	2024	62%	5.56
	2023	60%	5.43
	2022	62%	5.58
	2021	60%	5.43
	2020	69%	5.76
	2019	66%	5.60
	2018	68%	5.74
	2016	61%	5.49
	2015	59%	5.45
	2013	57%	5.34

1 = very dissatisfied to 7 = very satisfied scale



How satisfied are you with your overall educational experience in your primary major?

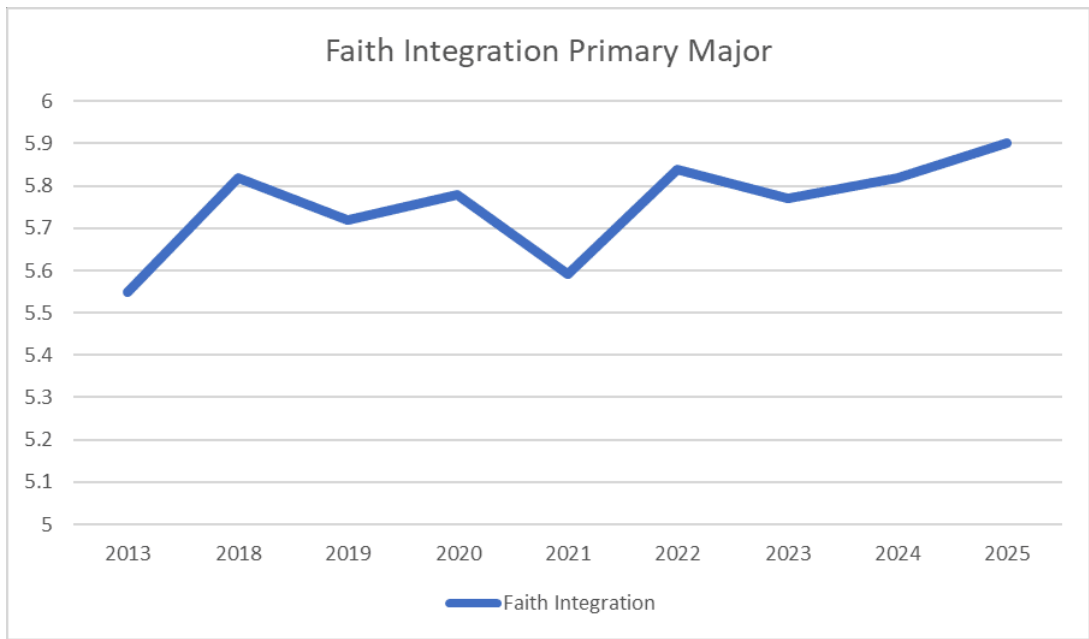
1 = very dissatisfied to 7 = very satisfied scale

Ratings for overall educational experience in the major have been fairly stable (low-point was in 2021).

Thinking about your education at Bethel, how satisfied are you with:

Item	Year	% of CAS Students Satisfied or Very Satisfied	CAS Mean
Overall educational experience in major	2025	77%	5.93
	2024	78%	5.99
	2023	76%	5.91
	2022	77%	5.99
	2021	75%	5.80
	2020	80%	6.08
	2019	81%	6.04
	2018	83%	6.08
	2016	78%	5.98
	2015	88%	6.00
	2013	75%	5.87

1 = very dissatisfied to 7 = very satisfied scale



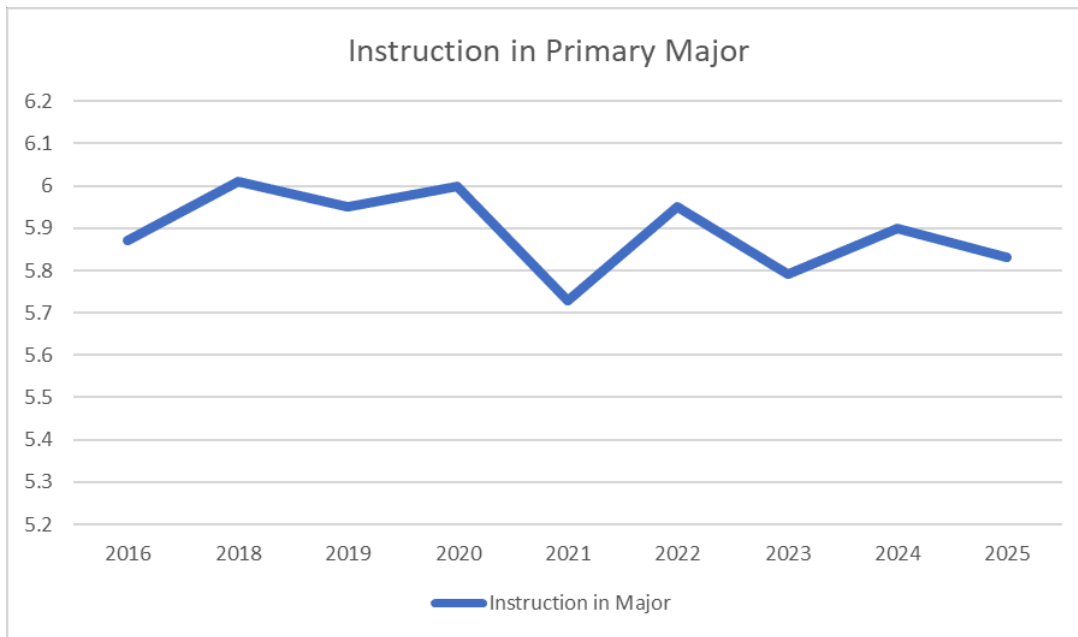
How satisfied are you with the faith integration you have experienced in the courses in your primary major? 1 = very dissatisfied to 7 = very satisfied scale

The 2025 Faith integration ratings were the highest we have seen in 12 years.

Thinking about your education at Bethel, how satisfied are you with:

Item	Year	% of CAS Students Satisfied or Very Satisfied	CAS Mean
Faith-integration in major courses	2025	77%	5.90
	2024	73%	5.82
	2023	72%	5.77
	2022	73%	5.84
	2021	65%	5.59
	2020	70%	5.78
	2019	69%	5.72
	2018	74%	5.82
	2016	65%	5.61
	2015	71%	5.76
2013	62%	5.55	

1 = very dissatisfied to 7 = very satisfied scale



How satisfied are you with the quality of instruction in the classes in your major?
 1 = very dissatisfied to 7 = very satisfied scale

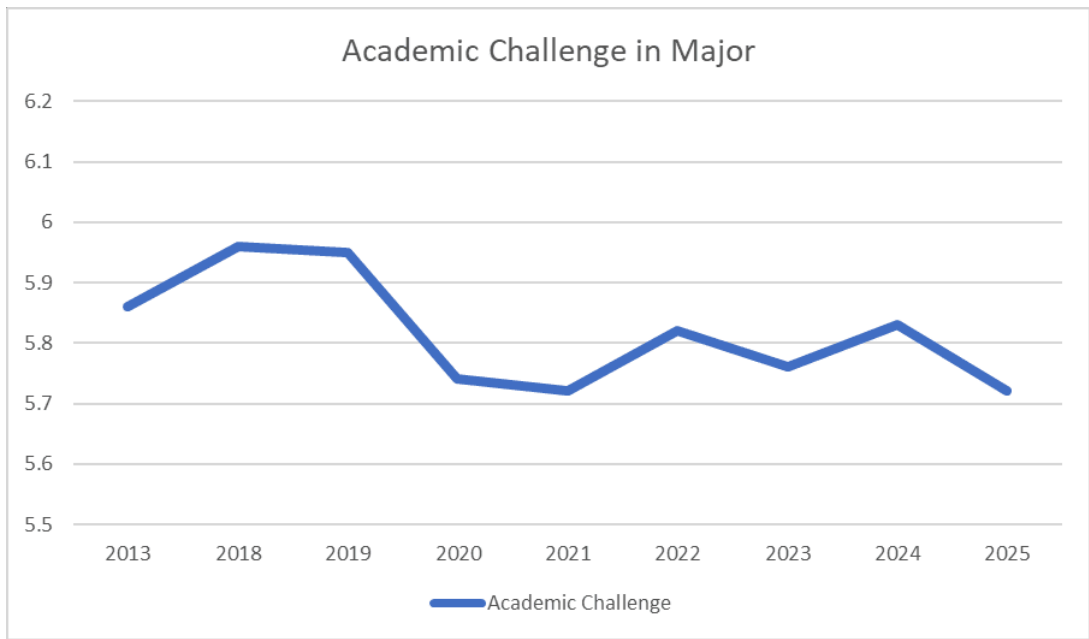
Ratings for instruction in the major were lower in 2025 compared to 2024.

Thinking about your education at Bethel, how satisfied are you with:

Item	Year	% of CAS Students Satisfied or Very Satisfied	CAS Mean
Instruction you received in your primary major	2025	74%	5.83
	2024	75%	5.90
	2023	72%	5.79
	2022	77%	5.95
	2021	70%	5.73
	2020	78%	6.00
	2019	78%	5.95
	2018	78%	6.01
	2016	78%	5.87

1 = very dissatisfied to 7 = very satisfied scale

Note: this item was not on the 2013 version of the Campus Life Survey.



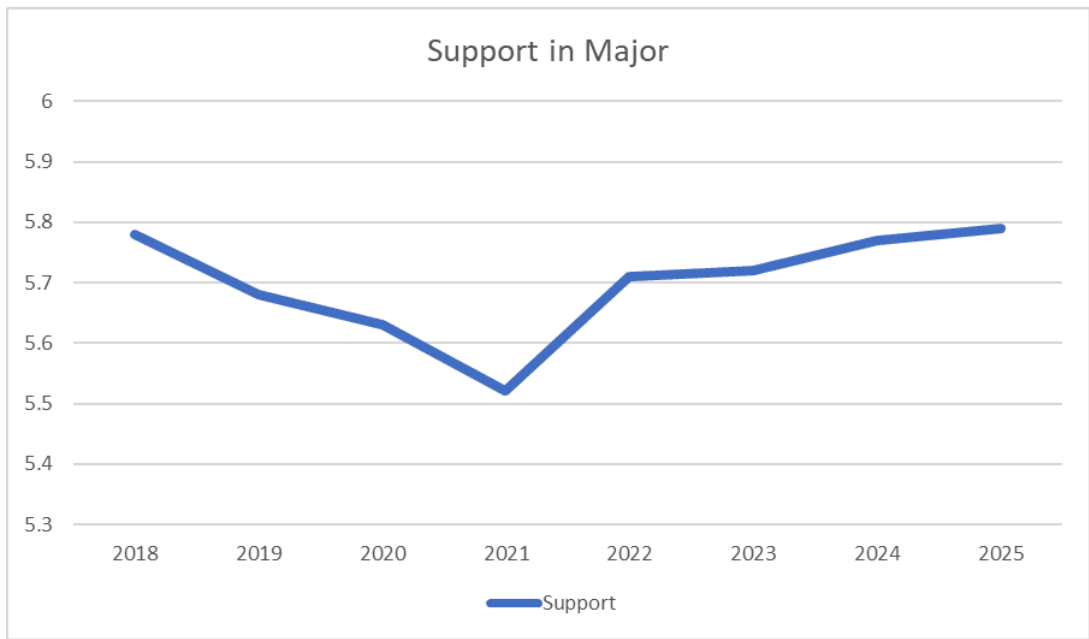
Academic Challenge. Current students are asked “Do you feel you were challenged enough academically in your primary major?” They respond to this item on a 1 (not at all) to 7 (definitely) scale.

Ratings for academic challenge have decreased since Covid-19. This is not too surprising given the accommodations that faculty were forced to make to adjust for online learning and distancing in classrooms. However, the challenge ratings still remain low and were lower in 2025 compared to 2024.

Mean Ratings for the Item “Do you feel you were challenged enough academically in your primary major?” for CAS Students by Year

	Year	Academic Challenge Mean Rating
CAS students	2013	5.86
	2015	5.80
	2016	5.84
	2018	5.96
	2019	5.95
	2020	5.74
	2021	5.72
	2022	5.82
	2023	5.76
	2024	5.83
	2025	5.72

1 = not at all, 7 = definitely



Support

Current students and alumni are asked “Do you feel you received enough support in your primary major or program?” They respond to this item on a 1 (not at all) to 7 (definitely) scale. Surprisingly, current students give lower ratings for support compared to alumni.

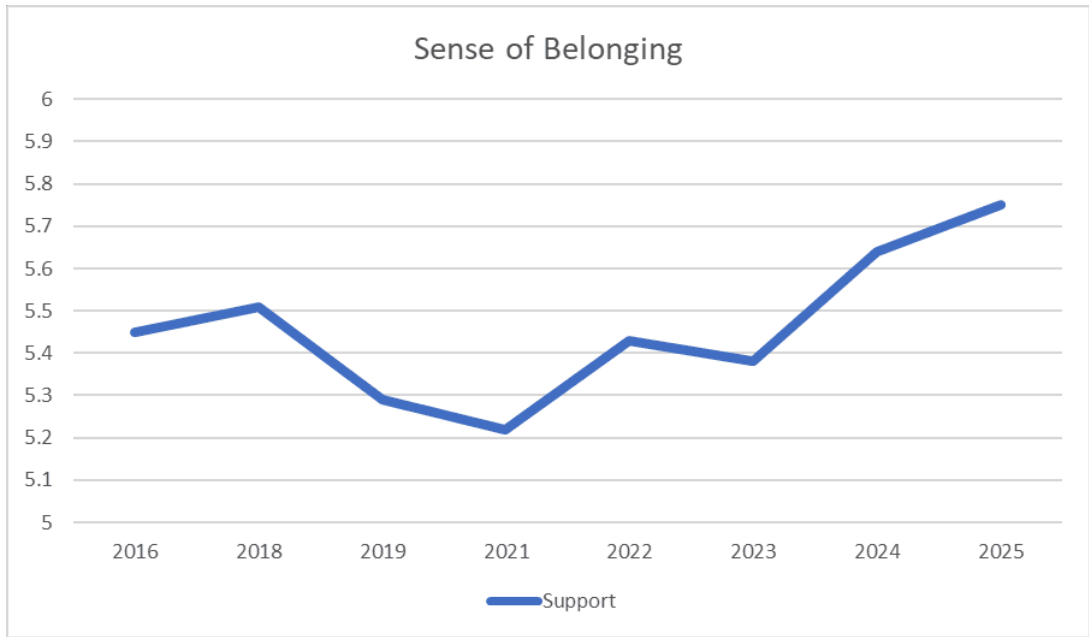
Academic support ratings have increased significantly since 2021.

Mean Ratings for the Item “Do you feel you received enough support in your primary major or program?”
CAS Students

	Year	Support Mean Rating
CAS students	2018	5.78
	2019	5.68
	2020	5.63
	2021	5.52
	2022	5.71
	2023	5.72
	2024	5.77
	2025	5.79

1 = not at all, 7 = definitely

Note: This item was not on the 2013 survey



Belonging

We have seen a significant increase in sense of belonging ratings since 2021. The 2025 ratings were the highest we have had since we began asking this question in 2016.

I feel a sense of Belonging at Bethel

	Year	Support Mean Rating
CAS students	2016	5.45
	2018	5.51
	2019	5.29
	2020	
	2021	5.22
	2022	5.43
	2023	5.38
	2024	5.64
	2025	5.75

Note: This item was not on the 2020 survey
 1 = Strongly disagree to 7 = Strongly agree Scale

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