



BETHEL
UNIVERSITY

Student Satisfaction Inventory (SSI) Results

2011-2023

Items Pertaining to Athletic Programs

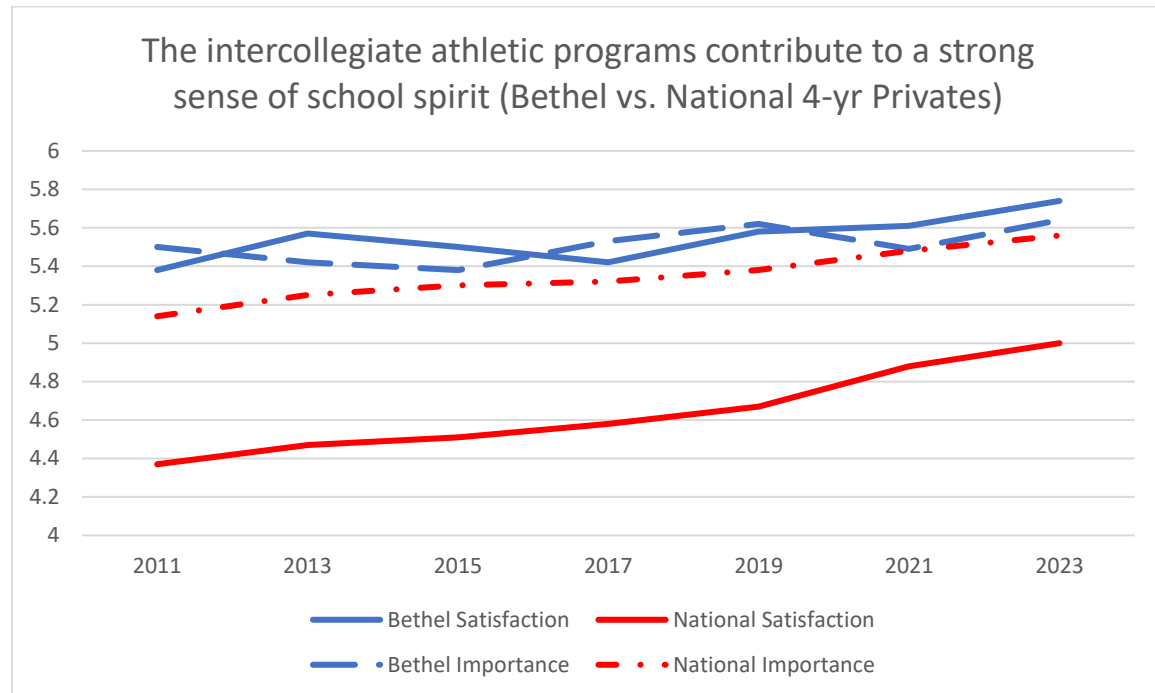
Background: Over the years we have asked CAS students to complete the Ruffalo Noel-Levitz Student Satisfaction Inventory (SSI) during odd numbered years of the fall semester. In this survey students are asked to rate how important an item is to them on a 1 to 7 scale (7 highly important). Then students rate how satisfied they are with that item, again using a 7-point scale (7 very satisfied). The vast majority of the time the importance rating is higher than the satisfaction rating.

The charts below show trend lines from 2011 to 2023 for **importance ratings (dashed lines)** and **satisfaction ratings (solid lines)**. **Bethel's line is always blue** and the line in red represents the 4-year national private college benchmark.

Note that the results from the **two items below are unique because they are some of the few items where Bethel students give higher satisfaction ratings than importance ratings**. This occurs on only 10% of the items.

Athletic Programs & School Spirit

Bethel students have consistently given significantly higher satisfaction ratings regarding intercollegiate athletic programs contributing to school spirit compared to the national 4-yr private college benchmark ($p < .001$). The 2023 satisfaction rating was the highest one in the past 12 years



Females & Males Equal Opportunities in Athletics

Bethel students have consistently given significantly higher satisfaction ratings regarding equal opportunities in athletics compared to the national 4-yr private benchmark ($p < .01$).

