# **Bethel University 2020-21 All Year Student Enrollment**

Stef Holm, Institutional Data & Research Senior Lead March 2, 2022

## **Enrollment:**

A total of 4,966 unduplicated students registered for classes at Bethel University during the 2020-21 academic year (fall 2020 through summer 2021), a decrease in enrollment of 3.6% from the prior year's enrollment. The decrease was due to the COVID pandemic, the closure of the San Diego seminary location (BSSD, down an additional 36.7%), as well as, decreases in enrollment experienced by the College of Arts and Sciences (CAS, down 6.0%), the Graduate School (GS, down 0.8%), and the St. Paul seminary (BSSP, down 10.7%). In contrast, College of Adult & Professional Studies (CAPS, up 7.3%) experienced an increase in enrollment due to the new PSEO program, as well as, increased recruitment efforts.

College in the Schools (CIS) enrollment has fluctuated between 127 and 162 over the last 8 years and increased to 185 during the 2019-20 academic year. It decreased slightly to 183 during 2020-21 academic year. Given that these students are not a part of the CAS population (they are taught by high school teachers in high schools for Bethel credit), they continue to be reported separately from CAS enrollment figures.

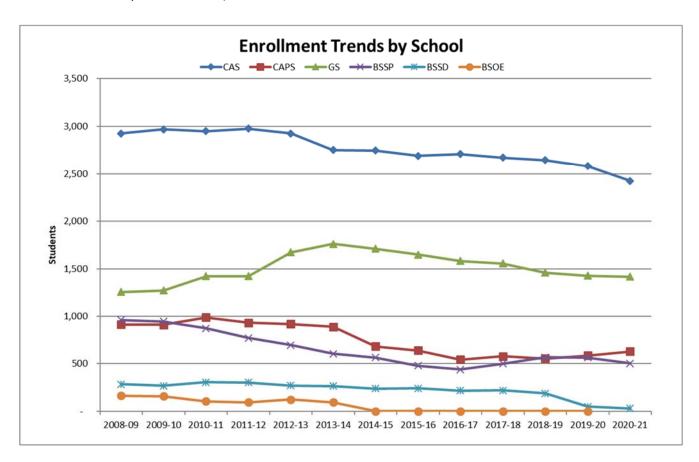
Bethel University All-Year Enrollment	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21	1 year % Change
College of Arts & Sciences (CAS)	2,691	2,711	2,673	2,647	2,581	2,425	-6.0%
College of Adult & Professional Studies (CAPS)	639	542	578	552	586	629	7.3%
Graduate School (GS)	1,651	1,584	1,558	1,461	1,430	1,419	-0.8%
Bethel Seminary St. Paul (BSSP)	478	438	499	566	563	502	-10.7%
Bethel Seminary San Diego (BSSD)	240	216	220	188	49	31	-36.7%
Bethel Seminary of the East (BSOE)	-	-	-	-	-	-	-
DUPLICATED TOTAL	5,699	5,491	5,528	5,414	5,209	5,007	-3.9%
Unduplicated Total	5,644	5,440	5,462	5,325	5,151	4,966	-3.6%

College in the Schools (CIS; formerly included in CAS above)	162	156	127	134	185	183	-1.1%
DUPLICATED TOTAL (with CIS)	5,861	5,647	5,655	5,548	5,394	5,190	-3.8%
Unduplicated Total (with CIS)	5,806	5,575	5,562	5,459	5,336	5,149	-3.5%
BUILD	12	21	27	28	30	24	-20.0%

Forty-two students were enrolled in more than one school, as follows. These students could be enrolled concurrently in more than one school (e.g. "dual enrollment") or sequentially (e.g. finish an undergraduate degree in the fall, and continue to graduate school in the spring). This metric has declined during the pandemic.

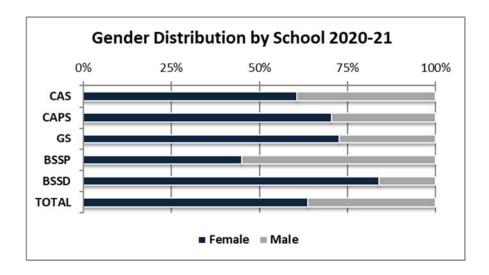
- 18 students in CAPS and GS
- 10 students in CAS and CAPS
- 11 students in CAS and GS
- 2 students in CAS and BSSP
- 1 student in CAPS and BSSP

Total duplicated enrollment at Bethel University for 2020-21 was 5,007. (This counts each student once for each school in which they were enrolled).



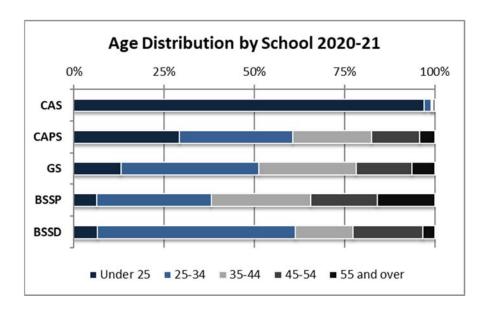
## **Gender:**

Gender balance for 2020-21 was 63.8% female, similar to the 63.9% female from the year before. While CAS showed a decrease from 62.3% to 60.6%, in female enrollment, CAPS and BSSP showed small increases in the number of enrolled females. BSSD females experienced another increase from 77.6% of the population to 83.9%, likely due to BSSD only educating the remaining teach-out students primarily studying Marital & Family Therapy. GS females experienced a slight decrease from 72.9% of the population to 72.6%.



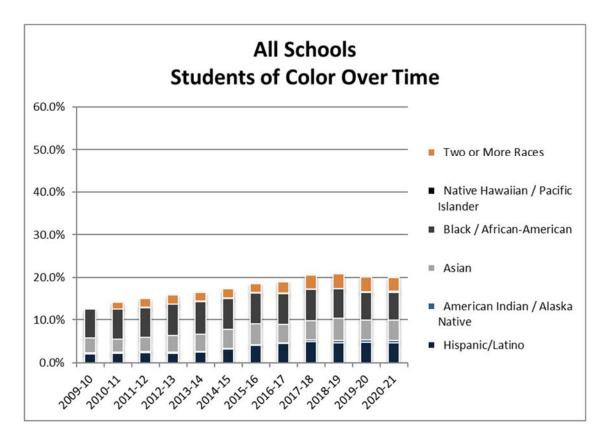
## Age:

CAS continues to maintain a median age of 20, with about 97% of students being under the age of 25. Median ages for the remainder of the schools are in the low to upper 30's. At a median age of 31 (down from 33 in the previous year), CAPS is the site with the youngest population after CAS.

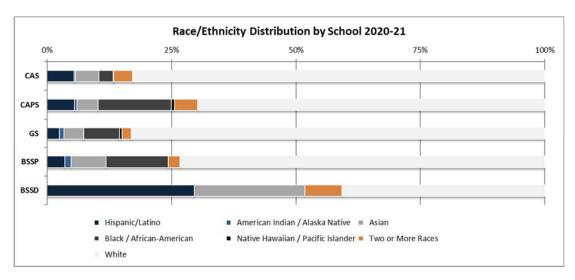


## Race/Ethnicity:

The percent of students of color at all Bethel schools slightly decreased in 2020-21 to 19.9% from a high of 20.9% in 2018-19 of students with a known race/ethnicity (excluding non-resident aliens).

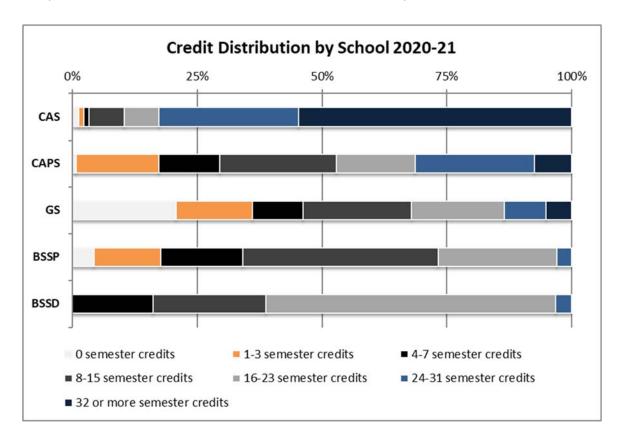


The overall decrease in racial and ethnic diversity at the university (excluding non-resident aliens) was driven by decreases in CAPS (down from 33.0% to 30.3%) and BSSP (down from 28.7% to 26.7%). CAS diversity displayed another small increase, growing from 16.9% to 17.2% largely attributed to the continuation of the ActSix program and the strong retention of its participants.



## **Credit Levels:**

Total registered credits for the entire university fell 4.0% from the prior year. CAPS experienced a 20.8% increase in credits after experiencing a 4.9% decrease in credits the previous year. In CAS, the 5.9% decrease in registered credits was driven primarily by decreased enrollment assumed to be partially related to the COVID pandemic, with average credits per student remaining stable. BSSP's median credit level remained stable and the overall registered credits were 4.4% lower than the previous year. There was a decrease in overall credits at the seminary due to the decrease in enrollment at BSSD and the COVID pandemic.



Please note that zero credit students are most often SMEP (music) students in CAS and either master's thesis or doctoral dissertation continuation students in GS, BSSP and BSSD.

## **State and Country:**

In 2020-21, Bethel University enrolled students from 48 states (all except D.C., Delaware and Vermont), and 10 foreign countries. The state with the largest contingent of Bethel students continues to be Minnesota (77.3% of all enrollment), followed by Wisconsin (4.3%), California (2.7%), Iowa (1.7%), Illinois (1.2%), and South Dakota (1.1%) with similar percentages to prior years in these states.

#### VT: 0 MA: 9 RI: 1 CT: 7 NJ:8 DE: 0 MD: 26 DC: 0

### Number of Students Enrolled by State – All Schools

## **Marital Status:**

Marital status is no longer thoroughly collected and recorded for a majority of Bethel University students with increasing unknown statuses in CAS, CAPS and GS. Detail can be found in the appendix of this report.

## **Denomination:**

The percentage of Bethel University students affiliated with Converge Worldwide increased from 10.8% in 2019-20 to 11.9% in 2020-21. While there has been a 10-year trend downward from nearly 25% in 2007-08, there is evidence we have reached a plateau. Some of the drop may be attributed to the fact students do not necessarily know the denomination of the church they attend. Affiliation with Lutheran and Catholic denominations has surpassed that of Converge Worldwide, with 21.3% identifying as Lutheran and 10.8% identifying as Catholic. The total number of students who identify as "Baptist" is 23.7%.

## Note:

Additional data and graphs for all of the above categories, including longitudinal data back to the 2003-04 academic year, is in a separate Excel document, available upon request.

# Appendix – Data Detail for 2020-21:

	CAS	CAPS	GS	BSSP	BSSD	TOTAL	
TOTAL Enrollment	2425	629	1419	503	31	5007	
TOTAL Enrollment							
Unduplicated						4966	

	CAS						
GENDER	(minus CIS)	CAPS	GS	BSSP	BSSD	TOTAL	
Female	1469	443	1030	226	26	3194	
Percent of Total	60.58%	70.43%	72.59%	44.93%	83.87%	63.79%	
Male	956	186	389	277	5	1813	
Percent of Total	39.42%	29.57%	27.41%	55.07%	16.13%	36.21%	
TOTAL	2425	629	1419	503	31	5007	

	CAS						
MARITAL STATUS	(minus CIS)	CAPS	GS	BSSP	BSSD	TOTAL	
Single	103	19	90	56	5	273	40.1%
Married	38	30	196	122	10	396	58.2%
Divorced/Separated	0	1	6	1	2	10	1.5%
Widowed	0	0	0	1	0	1	0.1%
TOTAL Known	141	50	292	180	17	680	
Unknown	2284	579	1127	323	14	4327	

	CAS						
AGE (as of Jan 1, 2021)	(minus CIS)	CAPS	GS	BSSP	BSSD	TOTAL	
Mean	20.4	32.5	36.0	40.5	35.5	29.8	
Median	20	31	34	39	32	25	
Under 25	2346	184	184	32	2	2748	55.0%
25-34	50	197	543	160	17	967	19.3%
35-44	8	138	383	138	5	672	13.4%
45-54	6	84	219	93	6	408	8.2%
55 and over	9	26	89	80	1	205	4.1%
TOTAL Known age	2419	629	1418	503	31	5000	
Unknown	6	0	1	0	0	7	

DENOMINATION	CAS	CAPS	GS	BSSP	BSSD	TOTAL	
Converge Worldwide (BGC)	83	15	51	54	1	204	11.9%
Other Baptist (sub total)	131	16	34	19	1	201	11.8%
American	48	6	9	3	0	66	3.9%
Conservative	29	2	6	2	0	39	2.3%
G.A.R.B	0	0	0	0	0	0	0.0%
Independent	33	1	5	6	1	46	2.7%
North American	16	3	1	2	0	22	1.3%
Other	0	1	5	2	0	8	0.5%
Southern	5	3	8	4	0	20	1.2%
Assembly of God	75	6	24	20	1	126	7.4%
Catholic	95	10	78	2	0	185	10.8%
Christian & Missionary Alliance	21	2	14	15	0	52	3.0%
Covenant	58	4	24	12	1	99	5.8%
Evangelical Free	112	15	36	23	3	189	11.1%
Lutheran	214	19	105	25	1	364	21.3%
Mennonite	0	0	1	0	0	1	0.1%
Methodist	17	3	15	7	0	42	2.5%
Non-Denominational	6	1	10	31	7	55	3.2%
Presbyterian	11	2	8	13	4	38	2.2%
Other Protestant	51	15	55	29	4	154	9.0%
Jewish	0	0	0	0	0	0	0.0%
Buddhist	0	0	0	0	0	0	0.0%
TOTAL Known Denomination	874	108	455	250	23	1710	
Unknown	1551	521	964	253	8	3297	
RACE/ETHNICITY							
Hispanic/Latino	129	32	31	17	8	217	4.5%
American Indian / Alaska Native	6	3	12	6	0	27	0.6%
Asian	112	25	50	33	6	226	4.7%
Black / African-American	68	86	91	59	0	304	6.4%
Native Hawaiian / Pacific Islander	2	4	6	0	0	12	0.3%
Two or More Races	91	27	24	11	2	155	3.2%
Non-Resident Alien	11	3	20	10	2	46	1.0%
Sub-Total	419	180	234	136	18	987	20.7%
White	1970	408	1048	346	11	3783	79.3%
TOTAL Known Ethnicity	2389	588	1282	482	29	4770	
Percent of Color/International	17.5%	30.6%	18.3%	28.2%	62.1%	20.7%	
Unknown	36	41	137	21	2	237	
ENROLLMENT							
Total Registered Semester Credits							
for Year (Quarter Credits converted	71885	9734	16151	5570	498	103838	
to Semester Credits)							
Median Credit Load	32	15	12	11	18	19	
Avg. per enrolled student	30.1	15.6	14.4	11.6	16.1	20.0	
Number of students who registered t						Duplicated	Unduplicated
32 or more semester credits	1325	47	73	0	0	1445	1432
24-31	679	150	118	15	1	963	954
16-23	170	99	264	119	18		662
8-15	169	147	308	197	7	828	
4-7	28	77	145	83	5	338	335
1-3	23	104	217	67	0	411	410
0	31	5	294	22	0	352	353
TOTAL	2425	629	1419	503	31	5007	4966

STATE	CAS		CAPS		GS		BSSP		BSSD		TOTAL	
Alabama	2	0.1%			1	0.1%	2	0.4%			5	0.1%
Alaska	2	0.1%	1	0.2%	1	0.1%	1	0.2%			5	0.1%
Arizona	5	0.2%			5	0.4%	5	1.0%			15	0.3%
Arkansas			1	0.2%							1	0.0%
California	11	0.5%	10	1.6%	16	1.1%	66	13.4%	29	100.0%	132	2.7%
Colorado	26	1.1%			5	0.4%	6	1.2%			37	0.7%
Connecticut			2	0.3%	1	0.1%	4	0.8%			7	0.1%
D.C.												
Delaware												
Florida	13	0.5%	1	0.2%	8	0.6%	9	1.8%			31	0.6%
Georgia	3	0.1%	6	1.0%	4	0.3%	4	0.8%			17	0.3%
Hawaii	1	0.0%	1	0.2%	2	0.1%					4	0.1%
Idaho	1	0.0%			1	0.1%	1	0.2%			3	0.1%
Illinois	38	1.6%	3	0.5%	5	0.4%	15	3.0%			61	1.2%
Indiana	2	0.1%	6	1.0%	1	0.1%	6	1.2%			15	0.3%
Iowa	45	1.9%	6	1.0%	12	0.9%	21	4.3%			84	1.7%
Kansas	4	0.2%	3	0.5%	2	0.1%	4	0.8%			13	0.3%
Kentucky	1	0.0%	2	0.3%	1	0.1%					4	0.1%
Louisiana			2	0.3%	1	0.1%	1	0.2%			4	0.1%
Maine							1	0.2%			1	0.0%
Maryland	4	0.2%	2	0.3%	17	1.2%	3	0.6%			26	0.5%
Massachusetts	1	0.0%	4	0.6%	2	0.1%	2	0.4%			9	0.2%
Michigan	9	0.4%	5	0.8%	7	0.5%	4	0.8%			25	0.5%
Minnesota	2001	82.9%	505	80.8%	1108	79.3%	221	44.9%			3835	77.3%
Mississippi			1	0.2%							1	0.0%
Missouri	4	0.2%	3	0.5%	4	0.3%	4	0.8%			15	0.3%
Montana	6	0.2%			1	0.1%	1	0.2%			8	0.2%
Nebraska	11	0.5%	3	0.5%	2	0.1%	6	1.2%			22	0.4%
Neva da	2	0.1%			3	0.2%	3	0.6%			8	0.2%
New Hampshire	1	0.0%			1	0.1%	1	0.2%			3	0.1%
New Jersey	1	0.0%	2	0.3%	4	0.3%	1	0.2%			8	0.2%
New Mexico			1	0.2%			1	0.2%			2	0.0%
New York	4	0.2%	1	0.2%	4	0.3%	3	0.6%			12	0.2%
North Carolina	3	0.1%	3	0.5%	3	0.2%	6	1.2%			15	0.3%
North Dakota	10	0.4%	1	0.2%	7	0.5%	4	0.8%			22	0.4%
Ohio	2	0.1%	2	0.3%	1	0.1%	6	1.2%			11	0.2%
Oklahoma	1	0.0%	1	0.2%	1	0.1%					3	0.1%
Oregon	4	0.2%			2	0.1%	3	0.6%			9	0.2%
Pennsylvania	3	0.1%	2	0.3%	2	0.1%	4	0.8%			11	0.2%
Rhode Island							1	0.2%			1	0.0%
South Carolina	1	0.0%	2	0.3%	1	0.1%	2	0.4%			6	0.1%
South Dakota	34	1.4%	2	0.3%	16	1.1%	2	0.4%			54	1.1%
Tennessee	4	0.2%	16	2.6%	7	0.5%	2	0.4%			29	0.6%
Texas	11	0.5%	6	1.0%	14	1.0%	14	2.8%			45	0.9%
Utah	1	0.0%			2	0.1%	1	0.2%			4	0.1%
Vermont	1											
Virginia	2	0.1%			1	0.1%	10	2.0%			13	0.3%
Washington	12	0.5%	1	0.2%	7	0.5%	4	0.8%	7		24	0.5%
West Virginia	<u> </u>	2.270		2.2.0	1	0.1%		2.270			1	0.0%
Wisconsin	126	5.2%	15	2.4%	40	2.9%	32	6.5%			213	4.3%
Wyoming	1	0.0%			•	5,0	1	0.2%			2	0.0%
Sub-total, US	2413	100.0%	622	99.5%	1324	94.7%	488	99.2%	29	100.0%	4876	98.3%
		/ 0			,			1 2 1 - 70	<u> </u>	/ 0		
Military - Europe	<del> </del>				1	0.1%					1	0.0%
Military - Pacific	<del> </del>				1	0.1%					1	0.0%
Puerto Rico	<del></del>				,		1					
Foreign Address*	1	0.0%	3	0.5%	72	5.2%	3	0.6%			79	1.6%
International (Visa)	Ļ				,							
TOTAL Known	2414	100.0%	625	100.0%	1398	100.0%	492	100.0%	29	100.0%	4958	100.0%
Total Number of States	40		34		42		42		1		48	

<sup>\*</sup>Foreign Address includes only US citizens and permanent residents who do not have a US address. US citizens and permanent residents with US addresses are included in appropriate state or territory above.

	Visa	Other											
Country		CAS		APS		GS		SSP		SSD		TAL	Combined TOTAL
Albania		=						1				1	1
American Samoa													0
Argentina													0
Australia													0
Austria						1						1	1
Bahamas					1						1		1
Belize				1								1	1
Brazil													0
Cambodia													0
Canada	2			1	1			1			3	2	5
Cayman Islands	_			_	_			-				_	0
China					2	4					2	4	6
Colombia												4	0
Cook Islands													0
Egypt								4				4	0
El Salvador								1				1	1
Ethiopia -													0
France													0
Gambia													0
Germany						1						1	1
Ghana													0
Great Britain				1		1						2	2
Greece													0
Hong Kong													0
India						1						1	1
Indonesia													0
Italy													0
Japan							1				1		1
Jordan													0
Kazakhstan													0
Kenya							1				1		1
Liberia													0
Malaysia													0
Mexico													0
Moldova													0
Myanmar													0
Nepal					1	1					1	1	2
Netherlands					1	2					1	2	3
New Zealand													0
Nicaragua													0
Nigeria					2						2		2

North Korea													0
Pakistan													0
Paraguay													0
Philippines													0
Portugal					1						1		1
Qatar													0
Russia		1								0		1	1
Saudi Arabia						1						1	1
Sierra Leone													0
Singapore					1	3					1	3	4
South Africa						1						1	1
South Korea	1					1					1	1	2
Spain													0
Sweden													0
Switzerland													0
Taiwan						3						3	3
Tanzania, United Republic													
Thailand													0
Turkey													0
Uganda					1	52					1	52	53
Ukraine													0
United Arab Emirates United Republic of													0
Tanzania													0
Venezuela													0
Vietnam													0
Zaire	1										1		1
TOTALS	4	1	0	3	11	72	2	3	0	0	17	79	96
							Undu	ıplicate	d Tota	ls:	17	79	96
										·		-	
Country Count:	3	1	0	3	9	13	2	3	0	0	13	18	24

The Left-hand (Visa) columns indicate students who are not US citizens and have visas to be in the US for a temporary time period (includes Visa statuses of F-1, B-2, J-2, etc.)

The Right-hand (Other) columns indicate students who are not US citizens but are permanent residents, presumed permanent residents, or other eligible non-citizens (such as refugees). This column also includes US citizens who have a foreign address (this would include many M.K.'s)