

Innovations Across the University Working Group

Purpose – To identify new initiatives across the university that will increase productivity, reduce non-payroll expenses, and/or provide new non-academic revenue.

Goal – To identify and recommend viable new non-academic initiatives that can be implemented in the next 6 to 18 months that will contribute increased net revenue to the University budget.

Working Group Membership –

Jim Bender (Chair) (Alumni/Family Relations)
Amy Blaz (Business Office)
Alyssa Hessler (Academic Affairs)
Barry Holst (Facilities Management)
Bret Hyder (CAS Admissions)
Kristi Moline (Center for Healthcare Excellence)
Jen Niska (CAPS/Sem/GS)
Doug Novak (Athletics)
Jeanne Osgood (Development)
Avis Soderstrom (Marketing/Communications)
Mike Spande (ITS)
Shaune Younkers (Human Resources)

Outcomes –

1. To identify and evaluate potential new non-academic initiatives.
2. To recommend 4-6 new non-academic initiatives by November 1, 2018 that will each generate at least \$250,000 in net contribution.
3. To create a financial model for each potential new initiative.
4. To create a two- to four-page proposal for each of the recommended initiatives to include a brief description of the initiative, rationale, investment(s) needed to launch, potential leader for the initiative, timeline to launch, and financial model.

Assumptions –

1. The working group will engage others in our community to provide wisdom and input on potential initiatives.
2. The working group will look for some initiatives that are collaborative across our university.