

**MINNESOTA STATE COLLEGES AND
UNIVERSITIES*
ARTICULATION AGREEMENT
BETWEEN**

**North Hennepin Community College (NHCC)
AND
Bethel University
College of Adult & Professional Studies
(CAPS)**

*The Board of Trustees of the Minnesota State Colleges and Universities is authorized by Minnesota Statutes, Chapter 136F to enter into Agreements and has delegated this authority to colleges and universities.

This Agreement is entered into between **North Hennepin Community College** (hereinafter sending institution), and Bethel University College of Adult & Professional Studies (hereinafter receiving institution). This Agreement and any amendments and supplements, shall be interpreted pursuant to the laws of the State of Minnesota.

The sending institution has established an **Associate in Applied Science degree in Marketing** (hereinafter sending program), and the receiving institution has established a **Bachelor of Arts degree in Business Management** (hereinafter receiving program), and will facilitate credit transfer and provide a smooth transition from one related program to another. This agreement presupposes that the student will have completed the program in its entirety as documented below with no changes, substitutions, waivers, additions or omissions – any variation will necessitate an individual evaluation to determine whether there is any impact on the details of this agreement. It is mutually agreed:

Admission and Graduation Requirements

- A. The receiving institution's admission and program admission requirements apply to both direct entry students and to students who transfer under this agreement.
- B. Students must fulfill the graduation requirements at both institutions.
- C. Students must complete the entire sending program and meet the receiving institution's admission requirements for the agreement to apply.

Transfer of Credits

- A. The receiving institution will accept **60** credits from the sending program. A total of **62** credits remain to complete the receiving program.
- B. Courses will transfer as described in the attached Program Articulation Table.

Implementation and Review

- A. The Chief Academic Officers or designees of the parties to this agreement will implement the terms of this agreement, including identifying and incorporating any changes into subsequent agreements, assuring compliance with system policy, procedure and guidelines, and conducting a periodic review of this agreement.
- B. This Articulation Agreement is effective on **01/01/2015** and shall remain in effect until the end date of **12/31/2019** or for five years, whichever occurs first, unless terminated or amended by either party with 90 days prior written notice.
- C. The college and university shall work with students to resolve the transfer of courses should changes to either program occur while the agreement is in effect.
- D. This Articulation Agreement will be reviewed by both parties beginning **07/01/2019** (within six months of the end date).

When a student notifies the receiving institution of their intent to follow this agreement, the receiving institution will encode course waivers and substitutions.

PROGRAM ARTICULATION TABLE		
	College (sending)	University (receiving)
Institution	North Hennepin Community College	Bethel University College of Adult & Professional Studies
Program name	Marketing	Business Management
Award Type (e.g., AS)	AAS	BA
Credit Length	60	122
CIP code (6-digit)	521401	520201
Describe program admission requirements (if any)		See current CAPS Catalog: http://caps.bethel.edu/academics/catalog

SECTION A - Minnesota Transfer Curriculum-General Education						
College (sending)			University (receiving)			
course prefix, number and name	Goal(s)	Credits	Course	General Education Category	Credits Applied	Equip Sub Wav
Minnesota Transfer Curriculum-General Education						
COMM1010 Fundamentals of Public Speaking	1	3	TRAN160	G1	3	Sub
ECON1060 Principles of Economics: Macro	5,8	3	TRAN100	G5	3	
ECON1070 Principles of Economics Micro	5	3	ECON109: Introduction to Microeconomics	G5	3	Equip
ENGL1201 College Writing I or ENGL1200 Gateway College Writing	1	4	TRAN130	G1	4	Sub
ENGL1202 College Writing II	2	2	TRAN100R	R, G1	4	Sub
Additional MnTC Courses from 2 Goal Areas		5	TRAN100	Elective	5	
MnTC/General Education Total		20				
Special Notes: See Section C for options on selecting additional NHCC courses to fulfill CAPS graduation requirements.						

SECTION B - Major, Emphasis, Restricted and Unrestricted Electives or Other				
Major, Emphasis, Restricted, Unrestricted Electives or Other Courses				
ACCT2111 Financial Accounting	4	TRAN100	4	
BUS1100 Introduction to Business and the American Economy	3	BUSN104: Business and Society	3	Equip G2
BUS1110 Essential Employment Skills	3	TRAN100W	3	Sub G5
BUS1200 Principles of Management	3	TRAN100	3	
BUS1220 Effective Supervision	3	TRAN100	3	
BUS1300 Legal Environment of Business	3	TRAN100	3	
BUS1600 Principles of Marketing	3	TRAN100	3	
BUS1610 Consumer Behavior	4	TRAN100	4	
BUS1620 Advertising and Sales Promotion	3	TRAN100	3	
BUS1630 Professional Sales and Management	4	TRAN100	4	
BUS1810 Entrepreneurship	4	TRAN100	4	
CIS1101 Business Computer Systems I	3	TRAN100T	3	Sub G3
Restricted elective credits	0		0	
Unrestricted elective credits (if none enter 0)	0	College's unrestricted elective credits	0	
Major, Emphasis, Unrestricted Electives Total	40	Total College Credits Applied (sum of sections A and B)	60	

SECTION C - Remaining University (receiving) Requirements

course prefix, number and name	Credits
BUSN301 Foundations of Business Management	3
BUSN302 Foundations of Human Resource Management	3
BUSN323 Intro to Marketing Management	3
BUSN360 Info Technology and Applications	3
BUSN420 Accounting for Managers	3
BUSN430 Business Law	3
BUSN480 Financial Decision Making	3
BUSN491 Business Capstone	1
ECON404 Managerial Econ and Org Architecture	3
MATH301M	3
PHIL425H	3
Select one concentration Business Communication concentration: BUSN304, COMM332, COMM444, ORGL350 Global Business concentration: BUSN308, BUSN310E, BUSN375, COMM340E Human Resource Management concentration: HRMA305, HRMA307, HRMA401, HRMA403 Management concentration: BUSN308, BUSN310E, BUSN320, BUSN401	12
In 2014-15: GENS413P/CORE413P & THEO415 In 2015-16ff: CORE300, CORE310, & CORE320	6-9
HEPE260Y or NSCI275V, or other CAPS Goal Area 3 course. Can be replaced by NHCC Goal Area 3 course.	3
3 courses: ARTC150A, BIBL230 & CHMN230, or other CAPS Goal Area 6 courses. Can be replaced by NHCC Goal Area 6 courses.	9
University unrestricted elective credits not counted elsewhere (if none enter 0)	0-16
Total Remaining University Credits	62

Special Notes: University unrestricted elective credit will vary depending on whether any Section C general education graduation requirements are met by NHCC courses or concentration courses.

SECTION D - Summary of Total Program Credits			
College (sending) Credits		University (receiving) Requirements	
MnTC/General Education	20		
Major, Emphasis, Unrestricted Electives or Other	40		
Total College Credits	60	Total College Credits Applied	60
		Remaining credit to be taken at the university (receiving institution) (minimum)	62
		Total Program Credits (minimum)	122
Special Notes, if any:			

NHCC	Name	Signature	Date
Chief Academic Officer	Landon Pirius		
Dean of Business & Career Programs	Renae Fry		

CAPS	Name	Signature	Date
Associate Dean	Diane L. Dahl, Ph.D.		

DARS Encoder	Amee Nefzger Banks		
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SECTION D - Summary of Total Program Credits			
College (sending) Credits		University (receiving) Requirements	
MnTC/General Education	30		
Major, Emphasis, Unrestricted Electives or Other	30		
Total College Credits	60	Total College Credits Applied	60
		Remaining credit to be taken at the university (receiving institution) (minimum)	62
		Total Program Credits (minimum)	122

NHCC	Name	Signature	Date
Chief Academic Officer	Landon Pirius		
Dean of Business & Career Programs	Renaë Fry		

CAPS	Name	Signature	Date
Associate Dean	Diane L. Dahl, Ph.D.	Diane L. Dahl PhD	11/17/14

DARS Encoder	Ameë Nefzger Banks		
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