

B.A. in Organizational Communication (Strategic Communication) 2016-2017: Option 1 - CWILT

First Year					
Fall	Credits	Interim	Credits Spring	Credits	
BIB101 Introduction to the Bible	3	Mathematics (M) course (BUS100M suggested)	3	Artistic Experience (A) course	3
GES106 Introduction to Liberal Arts	1			Second Language (S) course*1	4
GES110 College Writing	3			GES130 Christianity Western Culture	4
GES125 Introduction to the Creative Arts	4			Elective	3
Nature of Persons (N) course *2	3			PEA100 Physical Wellness for Life	1
	14		3		15
Second Year					
Fall	Credits	Interim	Credits Spring	Credits	
COM210 Perspectives on Human Communication	3	COM350 Corporate Communication	3	COM213 Media Communication	3
COM248 Organizational Communication	3			COM376 Public Relations Writing and Strategies	3
ENW115 Reporting I	3			Laboratory Science (D) course	4
THE201 Christian Theology	3			World Cultures (U) course	3
Leisure and Lifetime Sports (Q) course	1				
	13		3		13
Third Year					
Fall	Credits	Interim	Credits Spring	Credits	
COM363 Methods of Communication Research	4	Communication Analysis Course choice	3	COM220 Group Communication	4
Comparative Systems (G) course	3			COM481 Internship in Communication	3-4
Contemporary Western Life and Thought (L) course	3			Interpreting Biblical Themes (J) course	3
COM302 Media Law	3			Oral Communication Choice	4
				Cross-Cultural Experience (Z) course	0-3
	13		3		14-18
Fourth Year					
Fall	Credits	Interim	Credits Spring	Credits	
Contemporary Christian Issues (P) course	3	Interim Off		COM494 Capstone: Organizational Communication	4
Strategic Communication Track Choice	4			Elective (2nd Internship suggested)	4
Science, Technology, and Society (K) course	3			Strategic Communication Course choice	3
Electives	7			Elective	3
	17		0		14

Total Credits: 122-126

*1 Students must complete through the second semester of a first year language course or equivalent (Check the catalog for details of this option.)

*2 COM110N recommended

This program assumes a student will use COM110N to meet the general education Nature of Persons requirement.

Most financial aid packages stipulate 12 credits/semester; Minnesota state grants are reduced when credit load falls below 15 credits/semester. (Interim credits may be split between fall and

B.A. in Organizational Communication (Strategic Communication) 2016-2017: Option 2 - Humanities

First Year					
Fall	Credits	Interim	Credits	Spring	Credits
BIB101 Introduction to the Bible	3	GES147 Humanities II: Renaissance and Reformation	4	GES244 Humanities III: European Enlightenment and American Culture to 1877	4
GES106 Introduction to Liberal Arts	1			Second Language (S) course *1	4
GES145 Humanities I: Greco-Roman through Middle Ages	4			Mathematics (M) course (BUS100M suggested)	3
Nature of Persons (N) course *2	3			Artistic Experience (A) course	3
PEA100 Physical Wellness for Life	1				
	12		4		14
Second Year					
Fall	Credits	Interim	Credits	Spring	Credits
COM210 Perspectives on Human Communication	3	COM350 Corporate Communication	3	COM213 Media Communication	3
COM248 Organizational Communication	3			COM376 Public Relations Writing and Strategies	3
ENW115 Reporting I	3			Science, Technology, and Society (K) course	3
GES246 Humanities IV: Modern and Contemporary Western Culture	4			Leisure and Lifetime Sports (Q) course	1
				World Cultures (U) course	3
	13		3		13
Third Year					
Fall	Credits	Interim	Credits	Spring	Credits
COM363 Methods of Communication Research	4	Interpreting Biblical Themes (J) course	3	COM220 Group Communication	4
Comparative Systems (G) course	3			COM481 Internship in Communication	3-4
Laboratory Science (D) course	4			Oral Communication Course choice	4
Electives	5			Cross-Cultural Experience (Z) course	0-3
				Elective	3
	16		3		14-18
Fourth Year					
Fall	Credits	Interim	Credits	Spring	Credits
Communication Analysis Course choice	3	Interim Off		COM494 Capstone: Organizational Communication	4
Strategic Communication Track Choice	4			Contemporary Christian Issues (P) course	3
COM302 Media Law	3			Elective (2nd Internship suggested)	4
Electives	6			Strategic Communication Course choice	3
	16		0		14
Total Credits: 122-126					

*1 Students must complete through the second semester of a first year language course or equivalent (Check the catalog for details of this option.)

*2 COM110N recommended

This program assumes a student will use COM110N to meet the general education Nature of Persons requirement.

Most financial aid packages stipulate 12 credits/semester; Minnesota state grants are reduced when credit load falls below 15 credits/semester. (Interim credits may be split between fall and spring for state grant purposes only.)