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Business Major, 2014-2015 Corrected 08/25/14

BUSINESS AND ECONOMICS

PROGRAMS

\ <i>Л</i> Г - .°	. : D.	(B A)	Semester
		ısiness (B.A.)	Credit Hours
	ourses a		
		m:	3
	S100M*b		
	S130	Business Problem Solving	
BUS10	-	Information Technology and Applications	
BUS21		Financial Accounting.	
BUS22		Principles of Marketing	
BUS23	-	Principles of Management	
BUS34		Internship in Business or Internship in Business: A	
ECO20		Principles of Economics	
MAT2		Statistical Analysis	
		he following emphases:	
		Emphasis (30 credits):	24-30
	S200	Individual Tax Preparation	
	5200 5310	Intermediate Accounting I	
BUS	-	Intermediate Accounting I	
	3112Z*	Federal Income Taxes	
	8313	Strategic Managerial Accounting	
	S361	Business Law	
	8410	Advanced Accounting	
	8414	Auditing Principles and Procedures	
		lective, including ECO301 and above	
		urship Emphasis (27 credits):	
	S231	Human Resource Management	
BUS	S232	Entrepreneurship	
BUS	S361	Business Law	
Cho	ose one f	from:	
В	US315	Sales and Sales Management	
В	US319	Advertising and Promotion	
В	US324	Consumer Behavior	
BUS	3333	Entrepreneurship Strategies and Tools	
BUS	8475	Seminar in Entrepreneurship	
)301	Intermediate Microeconomics	
		m business and/or economics courses e	
		n 9 credits; maximum 3 credits at the 100-200 level)	
		phasis (25-26 credits):	
	ose one f		
	US310	Intermediate Accounting I	
	US313	Strategic Managerial Accounting	
	390	Investments	
	8440	Capital Markets	
	5470	Finance Seminar	
	0302	Intermediate Macroeconomics	
		m business and/or economics courses e	
		1 9 credits; maximum 3 credits at the 100 level)	
		ource Management Emphasis (27 credits):	
	5231	Human Resource Management	
	330	Compensation Theory and Practice Staffing, Training, and Development	
	S331		
	5335 5430	Organizational Behavior Strategic Management	
	5430 5493	Human Resource Management Seminar	
DU	7490	— continued on next page —	

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PROGRAMS

	Semester
ijor in Business (B.A.)	Credit Hours

Maior in B	usiness (B.A.)	Semesto Credit Ho
Core Courses		010411
	om:	3
BUS100M*		0
BUS130	Business Problem Solving	
BUS105°	Information Technology and Applications	3
BUS210	Financial Accounting	
BUS220	Principles of Marketing	
BUS230	Principles of Management	
BUS344	Managerial Finance	
BUS481 ^d	Internship in Business or Internship in Busin	
ECO201	Principles of Economics	
MAT207M*	Statistical Analysis	
,	the following emphases:	•
	Emphasis (30 credits):	24 30
BUS200	Individual Tax Preparation	
BUS310	Intermediate Accounting I	
BUS311	Intermediate Accounting II	
BUS312Z*	Federal Income Taxes	
BUS313	Strategic Managerial Accounting	
BUS361	Business Law	
BUS410	Advanced Accounting	
BUS414	Auditing Principles and Procedures	
	elective, including ECO301 and above	
	curship Emphasis (27 credits):	
BUS231	Human Resource Management	
BUS232	Entrepreneurship	
BUS361	Business Law	
Choose one		
BUS315	Sales and Sales Management	
BUS319	Advertising and Promotion	
BUS324	Consumer Behavior	
BUS333	Entrepreneurship Strategies and Tools	
BUS475	Seminar in Entrepreneurship	
ECO301	Intermediate Microeconomics	
	om business and/or economics courses e	
	m 9 credits; maximum 3 credits at the 100-200	level)
	aphasis (25-26 credits):	ricvery
Choose one		
BUS310	Intermediate Accounting I	
BUS313	Strategic Managerial Accounting	
BUS390	Investments	
BUS440	Capital Markets	
BUS470	Finance Seminar	
ECO302	Intermediate Macroeconomics	
	om business and/or economics courses ^e	
	m 9 credits; maximum 3 credits at the 100 level	I)
	source Management Emphasis (27 credits):	1)
BUS231	Human Resource Management	
BUS330	Compensation Theory and Practice	
BUS331	Staffing, Training, and Development	
BUS335	Organizational Behavior	
BUS430	Strategic Management	
BUS493	Human Resource Management Seminar	
D05493	— continued on next page —	
	F	

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Choose	one	from:

ECO301 Intermediate Microeconomics ECO302 Intermediate Macroeconomics Electives from business and/or economics courses ^c

(minimum 6 credits; maximum 3 credits at the 100 level)

• International Emphasis (24-25 credits):

BUS318G Global Marketing

Choose one from:

BUS202Z* f Introduction to International Business

(or other approved international experience)

BUS342GZ* International Market Issues

Choose one from:

BUS370G* International Business

BUS371G* International Business in Europe ECO302 Intermediate Macroeconomics ECO305 International Trade and Finance

MWL* Two modern world language courses, one of which must be

at the Intermediate I level or higher.

Electives from business and/or economic courses (minimum 3 credits)

Marketing Emphasis (27-28 credits):

BUS420 Marketing Seminar

ECO301 Intermediate Microeconomics

Choose three from:

BUS315 Sales and Sales Management

BUS318G* Global Marketing

BUS319 Advertising and Promotion BUS321 Marketing Research

BUS324 Consumer Behavior

Choose two from:

Economics elective, including ECO302 and above

BUS208 Business Writing BUS361 Business Law

Electives from business and/or economics courses courses

(minimum 6 credits; maximum 3 credits at the 100 level)

	56-63
General Education	51-52
Electives	7-15
	TOTAL 122

^{*}A student may also choose to use this course to meet a General Education requirement.

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Choose one from:

ECO301 Intermediate Microeconomics ECO302 Intermediate Macroeconomics Electives from business and/or economics courses of

(minimum 6 credits; maximum 3 credits at the 100 level)

• International Emphasis (24-25 credits):

BUS318G Global Marketing

Choose one from:

BUS202Z* f Introduction to International Business

(or other approved international experience)

BUS342GZ* International Market Issues

Choose one from:

BUS370G* International Business

BUS371G* International Business in Europe ECO302 Intermediate Macroeconomics ECO305 International Trade and Finance

MWL* Two modern world language courses, one of which must be

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Electives from business and/or economic courses (minimum 3 credits)

Marketing Emphasis (27-28 credits):

BUS420 Marketing Seminar

ECO301 Intermediate Microeconomics

Choose three from:

BUS315 Sales and Sales Management

BUS318G* Global Marketing

BUS319 Advertising and Promotion BUS321 Marketing Research BUS324 Consumer Behavior

Choose two from:

Economics elective, including ECO302 and above

BUS208 Business Writing BUS361 Business Law

Electives from business and/or economics courses

(minimum 6 credits; maximum 3 credits at the 100 level)

	56-63
General Education	
TOTAL	100

^{*}A student may also choose to use this course to meet a General Education requirement.

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^a Students majoring in business must complete their core courses with a minimum grade of *C* in order to successfully complete the business major.

^bStudents considering graduate school in business are strongly encouraged to take BUS100M. (MAT124M may be used as a substitute.)

^cNot required of students who minor in management information systems in the Department of Math and Computer Science.

^d Students in the Accounting Emphasis must take Internship in Business: Accounting.

^eCOS105, COS212, COS216, COS218, COS313, COS377 may be used as business and/or economics electives.

^fBUS202Z may be waived by petition upon the completion of an international study experience with prior approval of the department.

^a Students majoring in business must complete their core courses with a minimum grade of *C* in order to successfully complete the business major.

^bStudents considering graduate school in business are strongly encouraged to take BUS100M. (MAT124M may be used as a substitute.)

^cNot required of students who minor in management information systems in the Department of Math and Computer Science.

^d Students in the Accounting Emphasis must take Internship in Business: Accounting.

^eCOS₁₀₅, COS₂₁₂, COS₂₁₆, COS₂₁₈, COS₃₁₃, COS₃₇₇ may be used as business and/or economics electives.

^fBUS202Z may be waived by petition upon the completion of an international study experience with prior approval of the department.