

BSG 2026 Presidential Election Guidelines

Important Dates:

Applications due: **Wednesday, February 11th at Noon**

Mandatory Candidates meeting: **Wednesday, February 11th at 9:00 p.m. in BC 468**

Campaigning begins: **Monday, February 16th at 12:01 a.m.**

Candidates Forum: **Wednesday, February 18th at 9 p.m. in the Underground**

Voting: **Wednesday, February 25th, from 8 a.m. to 9 p.m.**

All election guidelines will be explained in person at the mandatory meeting, which is the time and location listed above. Both the president and vice president candidates must attend this meeting unless a candidate notifies the election committee in advance.

Election guidelines are as follows:

Campaigning: Campaigning should be focused on representing your team's unique strengths and experiences that would benefit the student body.

- You will be reimbursed up to \$50 for campaigning materials. Turning in receipts for all purchases is required.
- No marketing about an opponent is allowed.
- Add all members of the election committee to any social media groups.
- No donations of material goods to the campaign are allowed. Anything that is borrowed for the campaign must be approved.
 - Free labor, such as photography, design, etc., will not be considered a donation.
- No marketing in or around the chapel – (other than supporters are allowed to wear T-shirts, buttons, or the like).
- No marketing in or around classrooms while classes are occurring unless approved by the professor.
- No posters, banners, or table tents in the Dining Center or seating area of the Grill. If you are handing out flyers, you must hand them directly to a person and not simply disperse them across tables. Candidates are allowed to talk to voters in the DC and Grill, and candidates and their supporters can wear buttons, stickers, and T-shirts in those areas.
- No marketing may be put up until Monday, February 16th, at 12:01 a.m.
- No Facebook groups or social media accounts may be made until Monday, February 16th at 12:01 a.m.
- All marketing material must be approved by the election committee *in advance*. Please submit marketing to Stacy Utecht at s-utecht@bethel.edu, and this may take as long as 24 hours to approve.
- The BSG logo can be used and accessed at the request of the candidate. It should be used only on print media and is not to be altered. The use of the logo needs to be approved by the elections committee as well.
- No BSG resources may be used for campaigning (i.e., computers, paint, paper, etc).
 - Members are not considered a resource.
- Poor social media advertising done by your friends should be addressed by the candidate. Respectful marketing should be done by all students of the community.
- No promotion of your campaign in organized BSG meetings, e.g., senate and SA committee meetings.
 - If asked about your campaign informally, you are free to answer questions as you deem appropriate.
- Candidates follow ALL campus advertising guidelines.
- Please do not promise hiring for positions in BSG as part of campaigning.

Disclaimer: The election committee reserves the right to penalize or dismiss any candidate for not following these guidelines. The election committee will notify the candidates via email about any violation and consequences.

Voting

- Voting will take place in person at The Egg on February 25th from 8am-9pm. If you are unable to vote in person, students can request a ballot in Student Life the week leading up to the election.
- Candidates are not allowed to be in proximity of a student who is voting and may not campaign or promote themselves on the day of voting in The Egg.

Appeals

- After the election is over, the candidates will receive an email with the election results. Any appeals concerning the election must be made within 24 hours after the results are announced to the candidates.

Above all, please be respectful to other candidates. Some of the people you are running against would be amazing BSG Executives if you were elected. This is a fun growing experience, so enjoy the opportunity to run!